

THE BASSANO MAIL

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Wallace J. Smith, editor and publisher

ENLARGED MUNICIPAL AREAS

A saving of several hundred thousand dollars a year is expected if Premier Brownlee's proposed plan of enlarged municipal areas goes into effect. This is a substantial saving, and the scheme deserves the support of the people if this saving can be made and the taxpayers given as good administration as they are now getting in the smaller municipal areas. Premier Brownlee and supporters of the scheme say they will.

Advocates of the new plan say that not only a saving in administration expenses be made, but a more uniform system of road building will be possible.

The plans for adopting the enlarged municipal areas scheme are going forward, and have reached the point where a map of the suggested new areas and their divisional lines has been drawn up and printed for distribution. The map shows Bassano near the centre of an area some seventy townships in extent, roughly extending from a point a few miles east of the Red Deer river to a few miles west of Hussar on the west, and bounded on the north by the Red Deer river and on the south by the Bow river.

The old municipal areas were formed in the horse and buggy days when travel was slow and councillors could not be expected to drive more than a few miles to attend council meetings or inspect and supervise the work of road building in the various sections of the municipal district. The world has speeded up since then. Rapid means of transportation enables councillors and road engineers to travel great distances in a short time, and mechanized road building machinery has greatly speeded up the work of road construction.

The enlarged municipal areas scheme is in line with the times. It may have imperfections not detected at present, but it is a forward step of progress.

BOY SCOUTS

The revival of the Boy Scout movement in Bassano should be hailed with enthusiasm by every boy in the community, and with expressions of satisfaction from every parent.

No other boys' organization enjoys such universal popularity or provides such splendid training in manhood, character, and citizenship as does the Boy Scout movement.

The Boy Scout movement is world-wide, including in its members boys of white, black, brown, and yellow races. Non-militaristic, and teaching self-reliance, courage, clean habits, loyalty, discipline, and useful knowledge, the Scout movement provides a splendid training for any boy.

SET-TRACK FOR BAY ROUTE

Supporters may argue and protest that accidents happen on all ocean routes, but the sinking of the Bright Fan, outward bound with a cargo of wheat for Fort Churchill, Hudson Bay, will increase the difficulties of popularizing the new grain trade route via Canada's great northern Bay.

The new trade route has a long way to go before proving commercially successful. The test was just getting under way when the first accident happened. Hazards of the route were believed by insurance underwriters to be high, and the sinking of the Bright Fan will tend to discourage any inclination to lower insurance rates on ships and cargoes travelling via Hudson Bay.

It has also yet to be proven what length of season the Bay route is open for navigation, and whether sufficient grain can be handled in that time to justify the enormous expenditure in building the huge terminal elevator and dockage facilities at Fort Churchill.

Representatives of farmers' organizations are seeking federal aid for the growers of the 1924 wheat crop. A bonus on the bushels of grain, would this year distribute the money more equitably than last year. Still, there are many farmers, in this district particularly, who got very little bonus money last year, and who had another less harvest this fall.

We are firmly convinced that the depression is man-made, and we are equally as firmly convinced that man can provide the remedy. But the functioning of constitutional government is slow. Direct action is too dangerous. We can't afford that method. But a few well placed kicks might speed things up—and we don't mean mechanical kicks.

—Clareholm Local Press.

The same fertile ground that produced 15.00 wheat has not lost its productivity. The farmer gives the same long hours of painstaking labor to produce the grain. Yet what are his returns in comparison with the food he buys, the clothes he wears, the machinery he requires, the money which he has borrowed, the freight which he must pay? When King Wheat is bowed low, how long can his subjects continue to flourish?

—High River Times.

Calgary is apparently through with her adolescent days of childhood and is blossoming out as a healthy matron. She has the appearance and dignity of her neighbors, the Indians, and reveals the ceremonial with notable victors have been made "chiefs of her tribe." Next thing you'll hear will be the casting of the old nickname, "Cowtown."

Too bad that the Old West should get so dog-gone high hat all of a sudden. Calgary never saw better days than when she was a little old cowtown, and probably never will. True, she is now bigger, smarter, and better looking, but she has all the cares and responsibilities to go along with progress. The peppy-go-lucky life of the "cowboy days" is gone.

—Hanna Herald.

News of the Week

50 FAMILIES SENT TO FARMS FROM EDMONTON

EDMONTON, Oct. 17.—Fifty families have been sent in the process of being placed on farms as a result of the three-way Dominion-provincial-federal land settlement scheme which has been under operation for the past three months, according to an announcement made on Monday by S. H. Gardiner, chairman of the provincial committee.

In all 55 applications for settlement under the scheme had been received from this city and six from other municipalities throughout the province. No more applications will be received until the next session.

Three of the successful applicants had been placed in the Peace River district, and the rest have been located on land to the west of this city in the Edmonton, Evansburg, Edson, and Moose Lake and Rocky Mountain districts.

The agreement calls for a maximum expenditure of \$200 on each individual or family. Of this \$200 is contributed by each of the three participating administrations. Of the total \$100 is allowed for rail fares for the second year on the land. The \$100 granted by the Dominion is not recoverable, although the contribution by the province and city may be, according to the individual arrangements made.

INDIAN LEADER SUFFERS STROKE

LONDON, England, Oct. 17.—The Daily Herald, tonight quoted "close personal friends" of the Mahatma Gandhi as asserting the frail Nationalist leader of India had suffered a paralytic stroke in Yeroda jail at Poona, Bombay.

The Mahatma Gandhi, past 69 years of age, began his fast on September 26 and abstained from all food for six days until Sept. 26, when the British government announced it would recommend to parliament acceptance of a compromise agreement on political questions reached by a Hindu league during the fast.

TO EXTRACT NAPHTHA IN WASTE GAS

CALGARY, Oct. 17.—Report that an immediate start would be made on construction of a large asphaltum plant at Turner Valley was confirmed by J. H. McLeod, president of the Royalty Oil Co., and production manager for the Imperial Oil Ltd., Saturday. While Mr. McLeod would not estimate the cost of the project, Royalty, reliably informed, all men not associated with the Royalty company said that it would call for an expenditure of about \$500,000.

Upon completion of the plant Royalty will be enabled to extract naphtha from gas now being burned in the valley. It has long been recognized that only the major portion of the naphtha has been extracted by the separator now in use in the field. It will be an important step toward gas conservation, an old man said.

VANCOUVER WINS TRADE FROM U. S.

VANCOUVER, Oct. 17.—Vancouver is winning her grain triumphs not at the expense of other Canadian ports, but is bringing back to "all-red" channels commerce that had been allowed to go to the United States. As much as 67 per cent of the Canadian wheat crop is now handled by the United States. Last year only 19 per cent of Canada's wheat harvest, at Vancouver exports increased, went through the United States.

BRITISH CAPTIVES SAVE LIVES BY THREAT

LONDON, Oct. 16.—The Express said today that under a Newchang, Manchuria, date that Mrs. Kenneth Pawley, who with Charles Corke, were in the hands of Chinese bandits, had saved her own life and that of her companion by threatening to haunt the bandits after death. Both the captives are British subjects, and were taken at Newchang several weeks ago. The Express says that Mrs. Pawley, who speaks Chinese fluently, struck terror into the hearts of her captors by threatening to pursue the matter after death and change their spirits and those of their ancestors into turtles.

STRAW STACKS MAY PROVIDE PAPER

CALGARY, Oct. 16.—"In the near future straw stacks will no longer be burned on the western prairies, they will be utilized in the manufacture of paper," is an confident that we will see this accomplished within the next five years," said Arthur West, speaking to the Press Club at its weekly luncheon in the Palliser.

"There is scarcely a commodity of present day civilization that answers so many purposes as does paper," Mr. West said. "Not only have we wrapping paper, newspaper, book and bond paper, but we also have paper, turned to scores of practical uses, such as plates, bowls, drinking cups, boxes and cartons, and in addition there are the multi-colored tissue papers of every conceivable shade and design."

China and Japan were manufacturing paper two centuries before the Christian era, he said. The art was then practiced by the Arabs and the Moors, spread to Spain, thence to France, Holland, and England.

Mr. West said there would be a revolution in paper making when straw stacks were utilized. One ingredient is lacking for successful completion of this method, he said, but he asserted that within a few years the solution would come and the straw would be equal, if not better, than wood pulp. He thought the change would occur in about five years.

SUGGESTS STATEPAID FOR UNEMPLOYED

OTTAWA, Oct. 16.—Endorsement of the government was mingled with criticism in the Senate when the elder statesman resumed debate on the address in reply to the speech from the throne. Senator Michener expressed disappointment that the government had not given any hope of a constructive program to provide work for the unemployed. He suggested the establishment of state farms where men could contribute to their own support and learn farming. Another suggestion by senator Michener was that practical mining engineers should be organized to develop the gold quartz and placer mines in Canada while the government could locate crude oil fields in the west.

FRENCH FARMERS IN REVOLT OVER FINANCES

CADIX, France, Oct. 17.—French farmers of France are in revolt. They are refusing to pay their taxes, and unless the government can check the downward slide in the price of wheat they threaten to pay no taxes. When the price of wheat was 250 francs a quintal, the farmers were content. When the price fell to 150 francs a quintal, which works out to about 95 cents a bushel in Canadian money, farmers in the wheat-growing areas called the mayors of their municipalities to town sessions. The mayors did, and 250 of them resigned. All up and down the country the farmers are now busy passing heated resolutions of protest that with prices at their present level they cannot make both ends meet.

DID YOU EVER STOP TO THINK?

(by Edson R. Watts)

WHO PAYS THE COST OF ADVERTISING

W. D. Little, publisher of the Ada Oklahoma News, says: "Who really pays the cost of advertising? The merchant who advertises and sells for the same price as his competitor or, as is true in most cases, sells for less, does not pay it, for he increases his volume to such an extent that he makes more money at the same price."

"It is not the customer who pays for the advertisement for he pays no more, and usually less, to a merchant who advertises than he would pay to one who does not."

"Then, if neither the advertiser nor the purchaser pays the newspaper, who does? The merchant who does not advertise pays it! Straight! Nothing strange about it. By sitting idly by and letting his more aggressive competitor go out and get his business, he loses more than the advertising competitor pays. So the cost of operating our great and small daily and weekly newspapers comes not from the person who buys the space or the consumer who uses the advertised goods, but from the person who does neither."

This is but one phase of our complex commercial and industrial life. To the man, who understands it and is willing to back his judgment, fortune comes easily. From the man who ignores it, fortune flees."

Cadbury's Chocolate

CADBURY'S—old established English manufacturers

Cadbury's Dairy Milk Chocolate

5c bars 14c
1/4 lb bars 25c
large bars 25c

Cadbury's Dairy Milk Chocolate with Whole Nuts

5c bars 15c
1/4 lb bars 25c
large bars 25c

Cadbury's Finest Plain Chocolate

5c bars 13c
1/4 lb bars 13c

Sharp's Creamy Toffee

6 1/2 oz. bag 19c
1 lb tin 59c

Cadbury's Dairy Milk Flakes

something new in 5 c bars

Orange Crush Lollipops

a dandy sucker 5c

Face-Elle

an exquisite soft tissue for removing cosmetics in 20c and 35c packages

CUTEX DEAL

Buy a bottle of CUTEX POLISH Rose, Coral, or Natural, or a bottle of POLISH REMOVER and receive a COMPLIMENTARY PACKAGE

containing two small vials of liquid polish in different shades.

STILES, The Druggist

LOW YULETIDE FARES

to the--

Old Country

by All CANADIAN PACIFIC Route

Special Sleeping Cars

from principal Western points to ship's side. Connecting with Christmas boats from Saint John.

Bushes of Richmond, Dec. 8

Montreal, Dec. 8

Bushes of Saint John, Dec. 15

Fares, Greatly Reduced

Rock early with local C. P. R. Ticket Agent.

CANADIAN PACIFIC

Learn the luxury of doing good.

—Goldsmith.

Looking Better

The dairy industry in western Canada is on the up-grade. Prices have improved considerably during the past few months, and indicating point to a further improvement.

Are you read 370 increase your cream output and take advantage of these improved conditions?

We can help you get the most from your cream by giving you good service, market prices, and accurate weight and grade.

BASSANO CREAMERY

W. A. BRODIE, Manager

Learn the luxury of doing good. —Goldsmith.

TO THE STRONG

Goes the battle, and strength can be attained by persistent united effort.

Alberta grain growers can unite around Alberta Pool elevators.

DELIVER YOUR GRAIN TO ALBERTA POOL ELEVATORS

A Delicate Piece of Machinery

The inner mechanism of your car is a delicate piece of machinery. To adjust and repair it requires the services of a thoroughly competent mechanic.

We can't rightly claim the necessary qualifications for that job. Backed by many years of experience, we can undertake your repair work with the knowledge that is necessary to turn out a first class job of repairing. We take a pride in the repair jobs we turn out, the personal pride of the motor mechanic who likes to a job well.

ELECTRICAL WORK is one of our specialties.

GASOLINE · OIL · TIRES · ACCESSORIES
TIRE REPAIRS · BATTERY REPAIRS

SAMBROOKE'S GARAGE

Arm-chair Shoppers are skilful shoppers

Almost every purchase you make represents a choice. And usually a wide choice between three or four or forty good possibilities.

But no good housekeeper today spends all her spare time on the go—comparing qualities, estimating values, trying to get the most for the money spent.

She does much of her shopping at home, with her newspaper. She finds in the advertising columns the latest fashion news, the latest discoveries in dietetics, marvels of mechanical invention—a thousand romances translated into real things to eat, and wear, and use, and own. She makes up her mind before she goes out to buy.

Read the advertisements in this paper carefully. They bring you valuable information about new and better things. They show you how to have what you want and how to save money in buying.

THE BASSANO MAIL

WANT ADS

Want Ads cost two cents a word, and no charge is made for name and address. Payable in advance; each must accompany ad copy. Legal notices, 15 cents a line for first insertion and 10 cents a line for each subsequent insertion.

WANTED—FROM THE FARM OF E. H. HODGSON, Crossbred, straw-berry roan mare, 3 yrs. old, white chest, 1 white hind leg, who cut his left hind foot; no brand.

Black gelding, branded left hip.

Black gelding, branded left hip.

Brown mare, branded right shoulder.

These three horses, also government branded X. Will reward.

WANTED—ADS for this corner. They cost only two cents a word, and everybody reads them. They bring results.

New Fall Merchandise

OVERSHOES—\$4.25
Women's Coupe Overshoes, dark brown velvet with fur trim; the season's newest shades; concealed laces. \$4.25 a pair.

RUBBERS—\$1.35
Jersey silk lined; new dark brown, with dome fastener; easy to put on. \$1.35 a pair.

HEMMED SHEETS—\$1.00
Ready to use; full double bed size; fine even thread. \$1.00.

KAYSER SILK HOSE \$1.00
Just arrived from the factory; it's a wonderful hose; new full shades; price, \$1.00.

WHITE FLANNELLETTE
Pure white, soft nap; a useful cloth; price—
20c a yd., 6 yds. for \$1.00.
Hudson's River made Flannellette, the finest quality; 36 inches wide; price—
30c a yd., 6 yds. for \$1.55.

DRESS GOODS—39c a yd.
New patterns in Jerseyette, 36 inches wide, with navy ground; green, brown, cadet, grey; 2 yds. a yard.

CORTICAULT WOOL
New shades, Mocha Brown, Spanish Red, Indian Orange, etc. The new "Chaitwood" Wool, best and goes farthest—2 balls 25c.

GROCERIES

FRUIT SPECIAL—
1 can Red Pitted Cherries, 1 can Plums, 1 can Strawberries, 1 can Pineapple, all for—75c.

VEGETABLE SPECIAL—
1 can Fancy Corn, 1 can Peas, 1 can Green Cut Beans—39c.

SPECIAL—
1 lb. Shortbread Sandwich Biscuits and 1 Butter 25c.
The two for—85c.

TOMATO SOUP—
Campbell's, 3 tin for—35c.

SODA BISCUITS—
family size package—18c.

CORN MEAL—
10 lb. sack—45c.

COFFEE—
Star Special, 4 lbs. for \$1.00.

TEA—broken orange
peckoe, per lb.—50c.

TEA—FAMILY SPECIAL;
per lb.—35c.

TOMATO CATSUP—
2 tin for—25c.

MAPLE SYRUP—
new pack, per tin—65c.

MARSHMALLOWS—
fresh, white or colored, per pkg.—25c.

JELLY POWDER—
5 pkgs. for—25c.

STUFFED OLIVES—
large jar, special—32c.

FLOUR—
Clarendon, 88 lb. sack—\$1.45.

FRUIT & VEGETABLES
ORANGES, large, sweet, and juicy—3 dozen for \$1.00.
Tale Peas, Corned Groups, Hot House Tomatoes, Head Lettuce, Celery.
APPLES, McIntosh Red, per box—\$1.45.

COUNTLESS NEWS

COUNTLESS, Oct. 19.—Mr. Doten is moving his sheep to his Arrowwood farm for the winter.

Mr. and Mrs. A. M. Anderson have been spending a few days with Mr. and Mrs. Angus Smith at Lath-

Mr. and Mrs. E. R. Hildt were guests for dinner at the Benjamin home Saturday evening.

Miss Koutas Cowan has returned from a visit at McKelsope with friends and relatives.

Mr. and Mrs. M. H. Gumbel are moving to Calgary.

Mr. and Mrs. Geo. McIntosh had as guests on Wednesday, Mrs. McKinney and Dr. McKinney, who are cousins of Mrs. McIntosh.

Miss Lena Horinger, of Cluny, spent a day with Mrs. Slaus last week.

Mr. and Mrs. A. M. Anderson spent an evening with Mrs. McKelsope last week.

C. Hegy spent the week-end in Den.

W. S. WEIR SELLING HORSES AND FARM EQUIPMENT BY AUCTION

W. S. Weir, who rented his farm near McKelsope last winter and moved to Cluny, later moving back to his home town of Bassano, is holding an auction sale at his farm on Friday, Nov. 4.

Mr. Weir is selling his horses, numbering 18 head, farm machinery and equipment, of which he has a good supply. M. N. Folen, the Duchess auctioneer, will cry the sale.

THE PICTURES

"Get music" used on movie stages in the days of silent pictures to "work up" emotions of players, still helps. But it's worked differently now.

Joan Crawford, when she played the dramatic role in "Lettie Lynton," used a phonograph and record for inspiration. Between scenes she'd work up the right pitch of emotion by the aid of music. While the cameras started the music, of course, would be shut off by a switch connected to the camera.

The new Metro-Goldwyn-Mayer picture, which comes to the Orpheum Thursday, Friday, and Saturday of this week, Oct. 20, 21, and 22, shows Miss Crawford and Robt. Montgomery in an intensely dramatic romance of modern moral antagonists. They play the son and daughter of millionaires, who fall in love on a steamer and, through former indiscretions of the girl, are plunged into a vortex of intrigue, mystery, and finally conflict with the law which is avoided by a amazing dramatic climax.

"Lettie Lynton" is being shown in place of "Kissacrappe Shells" previously advertised and unable to be obtained through no fault of the local theatre management.

Maurois Chevrolet is coming next week-end in "The Smiling Lieutenant."

FOIEN'S SALE DATES

JASON MARTIN, October 24; 31 sales south of Buckle.

JAMES ORRISON & SCHUBERT, Oct. 25; 21 sales south of Buckle.

Mrs. E. KLATTE, Oct. 27; 4 miles south of Buckle.

Mrs. JOHANNA SCHMIDT, Nov. 1; 2 miles north and 1 mile east of McKelsope.

W. S. WEIR, Nov. 4; 3 miles north of McKelsope.

M. N. FOIEN AUCTIONEER Duchess, Alberta

KNOX PRESBYTERIAN CHURCH Rev. P. C. McGee, Minister

"The Church Where Everybody Feels at Home"

Sunday, Oct. 23, 1932

11 a.m.—Sunday School and Bible Class. We have a place for young and old. All are invited to attend our School of Religion.

7:30 p.m.—Evening Worship, subject, "Things That Endure."

Everybody Welcome

LOCAL NOTES

The Bassano Women's Institute will hold a bazaar and tea on Saturday, November 5th.

Mrs. Geo. Morrison left by motor for Banff, Alta., to visit her daughter, Mrs. Stanley Warren.

Miss Boneta Johnson is visiting in Medicine Hat with the T. H. Hunter family.

C. White, who was section foreman in Bassano since 1922, was in town last Thursday on Salvation Army work.

The Tennis Club Fall season dance will be an "ordinary" dance, and not a masquerade, as first advertised. The dance will be held in the Masonic Community Hall Friday evening, October 28.

M. N. Folen, the Duchess auctioneer, was a visitor in Bassano last Sunday. He reports some threatening still to be done in the Duchess district. Frequent rains and winds have greatly hampered threshing operations.

Mr. and Mrs. H. T. Johnson visited in Brooks Wednesday and Thursday of last week.

Lois Hunter returned from Medicine Hat last Monday.

Rev. and Mrs. T. Patton, of Vancouver, were receiving acquaintances in Bassano this week. The Rev. Mr. Patton was pastor of Knox Church, Bassano, some years ago.

The Misses Hilda and Sibyl Lathbury of Brooks, visited with Mrs. Winfield Schaffer (nee Miss Roberts Morrison) last week.

Mrs. Hunter, who has been visiting in Bassano with her cousin, Mrs. Chas. McKinnon, left last Friday for her home in Durham, Ont.

Dr. Scott, Dr. Barlow, A. P. Pierson, Bill Sambrake, and other local hunters have been bring in size bags of game lately. The hunting has been fairly good this fall. The game are reported heading southward in considerable numbers.

The cold snap last Saturday and Sunday speeded up repair work on the school heating plant, several new radiators were installed, and some other changes made in the system. The boys and girls should be more comfortable in school this coming winter.

A baby girl was born to Mr. and Mrs. Harry Maurer on Saturday, Oct. 16th, in the Bassano Hospital.

Kenneth McVee, of Brooks, is a patient in the local hospital. He underwent an operation for appendicitis on Tuesday.

A number of local Masons went to Medicine Hat on Wednesday morning this week to attend the annual district meeting.

SUNSHINE ASKS FOR HELP

The Calgary Herald Sunshine Club is again seeking assistance for needy families, this Christmas and coming winter. Conditions during the late fall and winter of 1931-32 will be much more serious than they were during the corresponding period of the past two months.

Many persons who were formerly able to give money will be unable to do so this year. However, they can help more than they may appreciate if they will donate vegetables or clothing. The calls on Sunshine during the next six months will be tremendous. Other organizations have exhausted their funds and Sunshine will not have the financial resources that it had in other years.

Therefore, Sunshine is inviting contributions of vegetables or clothing or both. It is suggested that someone in each town set as Sunshine's agent to receive the donations. Sunshine would arrange for transportation to Calgary and, of course, for its distribution. Last winter tons of potatoes were donated from outside points, the transportation coming from Sunshine's trucks in Carleton and other places following the fine example set there.

McKEE'S BIG FALL SALE

This Big Business Boosting Event is meeting with wonderful success. The buying public is appreciative of the wonderful bargains being offered. The purse strings have been loosened, and we are a busy store indeed, each day and every day. This week-end more cutting and chopping of sale prices will make our sale values more attractive than ever. Don't Miss This Opportunity. Come and See! Come and Buy!

MEN'S WEAR

MEN'S WINTER UNDERWEAR AT DEEP CUT PRICES
Men's Heavy Ribbed Wool Shirts; reg. \$2.50 sale price \$1.25
Heavy Ribbed Wool Drawers; reg. \$2.95 sale price \$1.75
Medium Weight Fleece Combs, reg. \$1.75 sale price \$1.35
Heavy Weight Fleece Combs, reg. \$2.25 sale price \$1.75
Two Thread Cashmere Combs, reg. \$1.95 sale price \$1.50

PANT and BIB OVERALLS

Men's Heavy Quality Pant Overall, strongly sewn and riveted; reg. \$1.75 sale price \$1.39
Men's Famed Range Rider Pant Overall, heavy 9 oz. denim, reg. \$1.95; sale price \$1.75
Men's Bib Overall, Master Mechanic quality; extra good materials and workmanship; reg. \$2.25 for \$1.85

MEN'S WORK SHIRTS

Here we offer some very outstanding bargains; all quality goods.
Men's Work Shirts, grey cottonized; reg. \$1.00 sale price 75c
Men's Work Shirts, grey military flannel; reg. \$1.25 sale price 99c
Men's Heavy Suede Shirts, coat style; reg. \$1.50 sale price \$1.25
Men's Heavy Suede Shirts, two pockets, reg. \$2.50 sale price \$1.95
Men's Blue Chambray Shirts; reg. \$1.00 sale price 75c

MEN'S WORK SHOES

The Famed Sisman make, choc. elk, solid leather soles, great value \$2.65
Black Grain Leather Shoes, solid leather soles \$2.65
Durable Solid Leather Work Shoe; moccasin style \$2.95

LADIES' WEAR

VESTS and COMBINATIONS
Wool Vests, long sleeves; reg. \$1.50 sale price 75c
Vests, strap shoulder; reg. 85c for 45c
Combs, opera tops; reg. \$2.50, sale \$1.25
Combs, lace straps; reg. \$1.15 sale 35c
Knicker, all wool; reg. \$2.95 for \$1.35

LADIES' HOUSE DRESSES
In Prints, Broadcloths, Foulards, Voiles, etc. All this season's style; materials guaranteed to wash and wear well.
reg. \$2.95 sale price \$1.95
reg. \$1.95 sale price \$1.25
reg. \$1.50 sale price \$1.00

LADIES' HOSIERY

Ladies' Cotton Hose, good quality 25c
Ladies' Lisle Hose, extra good 30c
Ladies' Silk & Wool Hose sale price 85c a pr.
Ladies' Hosieryproof Silk Hose, reg. \$1.00 sale price 85c
Ladies' Hosieryproof Chiffon Hose, reg. \$1.25 sale price 98c a pr.
Ladies' Hosieryproof Full Service Weight Hose; reg. \$1.50, sale price \$1.25
Ladies' Pure Wool Hose, fine soft wool; reg. \$1.50; sale price 98c

LADIES' SILK LINGERIE

Rayon Bloomers, good quality; reg. 75c sale price 55c a pr.
Woods' Lavender Line Bloomers; reg. \$1.25 sale price 85c a pr.
Woods' Lavender Line Vests; reg. \$1.25 sale price 85c
Bloomers and Vest Sets, non-run, will wash and wear well; reg. \$1.25; sale price \$1.00
Bloomers and Brassiere Sets, excellent quality; reg. \$1.25; sale price 99c
Ladies' Rayon Night Gowns, reg. \$1.25; sale price 99c

LADIES' SWEATER COATS

Pure wool and wool & silk, in various styles and colors. Bargain prices at the right time.
reg. \$4.95 sale price \$2.95

STOCK UP WITH GROCERIES AT McKEE'S BIG FALL SALE

FLOUR—A. G. brand. Look at the price. Last week we sold almost 200 sacks.
98 lb sack \$1.95
6 lb sack 21c
PASTRY FLOUR—
10 lbs 43c
BEANS—white navy, Ontario, hand picked
5 lbs 33c
20 lb sack 73c
CORN FLAKES—Quick or regular
10 pkts 89c
CORN FLAKES—Sugar Crisp
5 lb box 31c
MACARONI—
5 lb box 31c
SPAGHETTI—
5 lb box 31c
BAGGING POWDER—
2 tin 53c
100 lb sack \$5.95
SUGAR—
per sack 29c
COCOA—finest quality, in 1 lb tins
per box 35c
CHEESE—
per tin 59c
HONEY—Alberta, in 5 lb tins
6 tins 59c
PORK & BEANS—Clark's, the popular bean
6 tins 59c
SOUPS—Clark's assorted
5 packets 24c
JELLY POWDERS—De Luxe brand, full size
per case \$2.95
CANNED TOMATOES—choice quality, large tins
6 tins 83c
CANNED PEAS—
3 lbs 27c
BULK DATES—fresh stock
per lb 43c
SHELLED ALMONDS—new crop
per lb 134c
CURRANTS—Australian, reekless
per tin 37c
PEANUT BUTTER—Squirrel brand, 2 lb tins
4 lbs 59c
RAISINS—Choice Australian
6 tins 77c
CANNED SALMON—fancy quality pink; talls; 3 tins
2 lbs 33c
FIG BARS—
per packet 23c
MATCHES—Owl brand
2 tins 43c
CANNED HOMINY—No. 2 1/2 tins
per tin 49c
STRAWBERRY JAM—4 lb tins
per tin 45c
PLUM JAM—
per tin 45c
MARMALADE—Malkin's Best; none better
per tin 45c
SYRUP—Rogers' Golden
10 lb tin 85c
LAUNDRY SOAP—F. & G., Gold, or Pearl
12 bars 45c
GILEX—A splendid water softener
4 pkts. 25c
PALM OLIVE BEADS—regular pkts.
4 pkts. 25c
CHIFSO or OXYDOL—large packets
2 pkts. 45c

BRIAR PIPES
Good smokers; only 3 Pacific brand; dozen to sell at—35c
2 for—25c

CANNED MILK
3 tins—35c
6 tins—49c
per case \$4.95

FANCY BOWLS
A big help in the kitchen. 6 to the set. \$1.68

Don't overlook our value in flour. We guarantee the quality as No. 1. We have a very interesting price on APPLES. See our window or enquire at our Grocery counter.

TEAS and COFFEES
The quantity of Coffees and Teas we sell is ample proof to us that we have the quality and price.
In COFFEE our Economy Blend is sold during this sale at 25 cents per lb or 3 lbs. for 71c.
Our CORONA Brand is 35c per lb or 3 lbs. for 95c.
All coffees in the beanor ground as you wish.
TEAS: During the sale we quote our Victoria Cross at 3 lbs. for \$1.00 or 6 lbs. for \$2.05.
A. G. Economy Blend Tea at 3 lbs. for \$1.19, or 6 lbs. for \$2.29.

In CROCKERY we have some very good offerings, especially in White Plates, as we have too many on hand.
ALL GOODS ON DISPLAY. COME AND SEE FOR YOURSELF.
Vegetables always on hand. A full line of Fruits and

McKEE'S STORES
"Always at Your Service"
Phone 9

JAMES JOHNSTON
The Quality Store

Wildfire Coal
"Doublemoney" Contest
is open to everyone in this district. No obligation.
"Wildfire" Lump Coal \$6.75 PER TON
"Economy" Lump Coal \$6.20 DELIVERED
Phone your order to 31
Get your Contest Entry Form at—
CROWN LUMBER CO. Ltd.
BASSANO ALBERTA